

# EZine (Online) Per Issue Rates

All advertisements include a 200X600 pixel banner ad on The Underwriter's Insider home page - as well as appearing on our weekly magazine announcement. Banner ads will link to the advertiser's home page unless other instructions are given.

The Underwriter's  
**INSIDER**<sup>®</sup>  
[www.underwritersinsider.com](http://www.underwritersinsider.com)

# Insider Rate Chart

Size/Frequency	1X	3X	6X	12X
Full-Page	259	239	219	199
1/2 Page	199	179	169	154
1/3 Page	159	149	139	129
1/4 Page	139	129	119	99
1/8 Page	114	104	99	99

## Questions?

[ron@insurmedia.com](mailto:ron@insurmedia.com)  
**561.718.0745**

# Ad Specs

Ad Size	Option 1	Option 2	*Full-Bleed
Full Page	8.00" X 10.50"		8.50 X 11.00
1/2 Page	4.00" X 10.50"	8.00" X 5.25"	
2/5 Page	4.00" X 8.60"	8.00" X 4.20"	
1/3 Page	8.00" X 3.25"	5.30" X 5.25"	
1/4 Page	4.00" X 5.25"	2.30" X 9.00"	
1/8 Page	2.50" X 4.60"	4.60" X 2.50"	

Banner Ads: 200X60 pixels, JPEG, PNG or GIF Format

The Insider can accommodate advertisements submitted in almost any format - but best results can be achieved with a 300DPI TIFF image. If your ad is in PDF, EPS, PSD, JPG or PNG format - send it in. Ad creation is usually free with agreements of 3X frequency or better. There will be a small charge for stock images when needed.